**Crowdfunding Data Questions 5/4/2023**

*Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?*

1. The US launched more campaigns than all the other countries combined.
2. Due to the sheer volume of campaigns originating from the US, they had the highest success rate as well as the highest failure rate, specifically for theater (sub-category: plays) campaigns.
3. Campaigns launched during the North American later spring-summer (May-August) tend towards a higher success rate.

*What are some limitations of this dataset?*

1. From which crowdfunding platforms is the data sourced (sample set)?
   1. There isn’t any data regarding how each campaign was advertised, such as ad-spend, or other factors that may have led a campaign to be “successful”.
2. The data is US-heavy, so general conclusions about “crowdfunding campaign success” can’t necessarily be generalized.
3. Cultural impact of country/currency on category/sub-category is not considered/measured.

*What are some other possible tables and/or graphs that we could create, and what additional value would they provide?*

* It would be interesting to chart any correlation between the length of a campaign and the outcome (for example, one might see that both campaigns that aren’t open long enough or are open too long both tend to not succeed).
  + What conclusions might be made about an “ideal” campaign length?